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- J. d.

c 1932

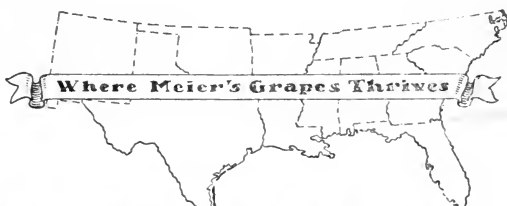
**MEIER'S**

# Everbearing Grape

Grown and sold only by

**L. G. MEIER**

Mt. Pleasant, Texas



**A TRUE ARISTOCRAT OF THE SOUTH**



# THE WONDER OF THE AGE

## Meier's Everbearing Grape



Meier's Everbearing Grape is a true development of the South. They thrive in all types of soil, in altitudes under six hundred feet, in the Gulf coast country.

There is no positive evidence of another Southern development.

Altitude and humidity being the controlling elements in grape production, it is necessary that you find a type true to your humidity to get the results. Results mean long life, sure crops, freedom from insects and diseases. Meier's grape will solve the fruit problems of the southern home.

I have had a crop every year for sixteen years, and no failures have yet been reported to me from any of the stock sold.

This grape is a utility type, and may be substituted for all other fruits in their absence: jelly, jam, preserves, marmalade, pie, fruit for the table.

**JUICE**—This grape is rated as a juice grape. Juice as pressed from the grape, contains  $11\frac{1}{2}\%$  more sugar than the best cane juice in Texas.

There are only four grapes in the world from which the juice may be preserved by

the process of pasteurization. This means by a method which does not destroy the original fruit flavor. The Meier Grape is one of them. As a juice grape, it has no peer. It presses 46½ % juice by weight. The flavor is most splendid. Many people declare it the best they ever drank.

## BEAUTY WITH PROFIT—BEAUTY PLUS PROFIT

On the city home lot, they are used for hedges, blinds and shade. One vine will shade the average sleeping porch in two years; second story third or fourth year; cover a pergola in less time than any other vine. One vine set every twenty feet will build a hedge or blind in three years to the desired height on post and straight fence. One vine set every twenty feet on side of arbor eight feet high and eight feet wide will cover in three years.

An arbor over drive or walk is a beauty spot, and supplies fruit for an average family. This grape will transform the rough, rocky, diseased plot into the most valuable part of the farm.

## OUR SERVICE

Full advice on setting and husbandry will be given on receipt of information as to result desired. Our acreage contract carries advice, service on setting, husbandry, harvesting, processing, and marketing, and guarantees stand for three years. *No other grower of fruit stock* in America offers this liberal inducement. You get something for your money and energy. By our method, you have 364 less posts to acre to set, the same number less plants to care for; you get more tons fruit per acre and more juice per ton.

When approved references are furnished, I extend credit for one year for one-half purchase price on acreage, without interest.

## CROP PRODUCTION

From the age of five years on, these vines produce from 360 pounds of fruit up. One ten-year-old vine developed 2,002½ pounds in 1930. First fruit ripens about July 1st, and with average season, you will have ripe fruit from that date until frost—often five months per year—and a green crop at frost for jelly and green grape pies. Ninety-five per cent of the rooted plants we deliver develop some fruit the year they are reset; the second year, they are going strong. We furnish one or two year stock, but prefer the one year stock.

Many of our patrons who have four, five or six year old vines say they would not take \$100.00 each for them.

It is predicted that the production of grape juice is and will continue to be one of the very best agricultural pursuits, that the prospects for the future in this business will be more attractive than ever within two or three years.

## ACREAGE AND CARE

If you are interested in investments, we will sell you five or ten-acre plot, set and care for them until the third year, or until profitable production is developed, with terms on part. Full particulars on application.

When traveling this way, visit with us. Our office is one block east of square, Mt. Pelasant, and we will show you over our projects and define our methods. They are delightfully different and productive.

**Let us quote you prices on your Pecan Tree wants**

## VOLUNTARY TESTIMONIALS

It is believed this grape should be given a place in everybody's garden.—Texas Market Bulletin.

After traveling over a major part of the world, I find the Meier Grape is the most prolific and at the same time the most delicious that has been my pleasure to observe.—Dr. Clyde M. Keeler, Dallas, Texas.

## COUNTY AGENT FINDS GRAPE PHENOMINAL

Mt. Pleasant, Texas, July 5, 1927.

To Whom It May Concern:

I, W. P. Campbell, County Agricultural Agent for Titus County, Texas, have from time to time during the past two years examined the grape plants and vines of L. G. Meier's which he grows and sells for everbearing variety. And I find that they bloom, put on and develop fruit as long as growing conditions are maintained; that the fruit ripens about July 1st, and that ripe fruit may be gathered from this date until frost; that the fruit grows close on cluster, ripens even, is fine flavored, hangs on vine long after dead ripe, carries only two seed in berry, and can be used for all purposes that apply to other grapes; that the growth, beauty and freedom from infection seems prenominal. I am inclined to believe that this grape is a TRUE SOUTHERN GRAPE and will thrive in all types of Gulf Coast soil in altitudes under 600 feet; and I will take pleasure in investigating and answering questions relative to this grape.

Mr. Meier grows no other variety grape, and plants bought of him are reproductions from parent plants that are true.

W. P. Campbell, County Agent.

The Meier Grape is everything Mr. Meier says it is.—J. C. Stephens, State Inspector, Tyler, Texas.

Its individuality rates it as a possible competitor of the Concord as a juice grape.—A. C. McKibben, Director Public Relations, Cotton Belt Ry., St. Louis, Mo.

The Meier Grape certainly makes wonderful wine, and I am quite sure would be as good for jelly, jam, etc.—Pete Cole, Agriculture Commissioner, Cotton Belt Ry., Tyler, Texas.

Wish to state that Meier's Everbearing Grape is a very fine eating grape, the juice is superb and the everbearing feature is very pronounced during the growing season.—E. M. Cooper, Divis. Supt., St. Louis S.-W. Ry., Commerce, Texas.

Bastrop, La., June 29th, 1931.—Two of your grape vines, sold here last year, have, by actual count, over 800 clusters on them.—G. Walter Hiatt, Sec. C. C.

Have been watching L. G. Meier and his grape since its development. IT'S A WOW.—Ned Austin, Ned's Cafe, Mt. Pleasant, Texas.

I tried to grow grapes for 50 years in East Texas. The Meier grape is the only one which gave me satisfactory results.—B. B. Garrett, Mt. Pleasant, Tex.

My 5-acre vineyard of Meier Everbearing grapes set last year, going strong. Am expecting the big thing of them.—A. T. Miller, Millerton, Okla.

## CHEMICAL ANALYSIS

By State Chemist, College Station

One Hundred Parts Grape—46.5 parts juice, the flavor of juice good, color reddish purple. The juice contains 16.92 total solids, 0.57 ash, 13.82 reducing sugar and 0.68 cane sugar.

All plants sold are guaranteed to be developed from parent plants that bloom and mature fruit as long as growing conditions are maintained.

References: Either Bank in Mt. Pleasant.

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Tear off at this line and mail

### THE WONDER OF THE AGE—MEIER'S EVERBEARING GRAPE

Grown only by

L. G. Meier, Mt. Pleasant, Texas

All plants sold are guaranteed to be reproductions of mature parent plants. A True Aristocrat of the South. The only positive everbearer the world has ever seen—extremely resistant to insects and diseases.

Name .....

P. O. ....

Date.....19 .....

Bought of L. G. MEIER, Mt. Pleasant, Texas

.....Everbearing Grape Plants, at \$1.50 each,

\$ ....., to be shipped ..... 19 .....

by Parcels Post.

C. O. D.          Remittance enclosed.

Reproduction restrictions until 1935 recognized.

.....Purchaser.





L G MEIER MT PLEASANT TEXAS

OA3842

Cane 30 inches long, taken June 28th,  
Meier Everbearing Grape. Ripe fruit five  
months of the year, green fruit for pies  
and jelly 7 months.

**L. G. MEIER**  
MT. PLEASANT, TEXAS

MADE BY CURT TEICH & CO., INC., CHICAGO, U. S. A.

**POST CARD**

PLACE  
ONE CENT  
STAMP  
HERE